

AECCI MEGA EVENTS 2017



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Asian Exporters'
Chamber of Commerce
A n d I n d u s t r y

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#AECCI

AECCL

Introduction

The foundation of **Asian Exporters' Chamber of Commerce and Industry** was laid in 2015 by a group of experienced professionals and businessmen. A non-profit business organization, AECCL is the fastest growing chamber in Navi Mumbai Maharashtra Region.

Our Mission

AECCL's mission is to support and develop professionals to lead businesses and their communities. Through constructive engagement and lobbying we will enhance the success of our members and regional prosperity through sourcing Enterprises, business support, effective networking and provision of relevant services

Our Vision

Our vision is to be the organization of choice for professionals. We shall encourage entrepreneurship, develop opportunities for trade and shape a more supportive infrastructure and competitive environment for business.

How do we Promote ?

For every business to flourish it is important to increase its reach. It can be done through effective promotion strategy which AECCL adopts. We make your voices heard at all the levels of decision making in the country. We also help you strategize for penetrating in International Markets. Formation of wings, forums and committees are some of the ways that we implement for efficient promotion.

Chairman Message

Dear Business Leaders:

I am honored to serve as Chairman of the Board for the **Asian Exporters' Chamber of Commerce and Industry (AECCL)**.



AECCL is celebrating its milestones as "AECCL-MEGA EVENTS 2017". These are four events including AECCL-1st Anniversary. One thing that has been extremely clear to me; the AECCL is the pre-eminent membership organization in the region for businesses to grow through relationship building with stakeholders and engagement in partnerships.

What we do can be distilled into three simple concepts: Networking, Information and Advocacy.

I thank and welcome all volunteer for their time and contribution to lead our business community. I am humbled to serve as AECCL-Chairman and honored to build upon the successes of your businesses, to continue and to move with AECCL into the future.

Zaheer Bukhari
Chairman

For, **Asian Exporters' Chamber of Commerce and Industry-AECCL**

AECCI

Milestone :

- AECCI started its journey in June 2015.
- During last 5 months, AECCI has conducted more than 20 events and no financial support has been taken from outside. All the funding part is done by the “EGC India” , a group company owned by the AECCI-hon. Chairman Mr. Zaheer Bukhari.
- AECCI is the chamber who has given maximum complimentary seminars/workshops to different segments of the community.
- AECCI is known as a Public-domain, where all the exporters/importers are free to access the chamber any time during working hours.
- AECCI-welcomes all its members or non-members for any kind of business consultation for free.
- Today AECCI is known for its weekly workshops and seminars, where we are trying to cover all the important topics of int'l trade.
- AECCI today is known as a facilitated chamber for Arbitration, where we resolve the disputes of int'l payment with ADR technique. It is handled by our Legal wing.
- AECCI-has established itself as a Corporate training centre. Where on the demand we conduct training programs for different corporate.
- In its efforts to promote the sports in Maharashtra region, AECCI- recently sponsored a player for “Golf Tournament” .
- AECCI has a proposed membership of 3000 nos. by the end of current financial year.
- AECCI has implemented its different wings to support the region in various fields. Where we have highly educated and experienced professionals associated with us. Our wings are guiding the members with their expert advice on businesses, professional and legal aspects.

AECCI

Wings :



Sponsorship Request Letter for
“2017 AECCI-MEGA EVENTS”

Asian Exporters' Chamber of Commerce and Industry hopes that you will take a few moments to read about our upcoming Mega-events and decide to participate by sponsoring to our events.

AECCI presenting its Mega events of the year! During these events we honour members of our business community, service providers, entrepreneurs, exporter and importers etc., who make a great mark of them. Our honourees have devoted themselves to build a stronger and healthier business community.

Please join us at our Mega events of the year where you can meet to the prominent community and business leaders.

Below are the details:



MEGA EVENTS
AECCI-ANNUAL CELEBRATIONS (JULY 2017)
WOMEN EMPOWERMENT (AUGUST 2017)
GOLF TOURNAMENT (SEPTEMBER 2017)
BUSINESS EXCELLENCE AWARD (OCTOBER 2017)

AGENDA
Reception & Welcome
AECCI Presentation
Entertainment
Guest Speakers
Awards Ceremony
Dinner and Networking
Thanks Note

This event brings together over 100 importers/ exporters/ businesses/ entrepreneurs/ traders/managers/corporate etc. Participating in these events will afford your company the opportunity to network, connect, forge new customer relationships, and enhance the visibility of your company.

In exchange of your sponsorship you will receive many sponsorship benefits in the form of excellent business community exposure and advertising. AECCI encouraged 1000 of businesses during last year and re-affirm our commitment for the future.

Thank you for your support to the AECCI. I am just a phone call away, please call at 022 4127 1145 / 46 or 84337 20996.

Warm regards,

Swarn Lata(Ms.)
Executive Director
For, **Asian Exporters' Chamber of Commerce and Industry-AECCI**

Why Support "AECCI's MEGA EVENTS 2017"

By Supporting the MEGA EVENTS of AECCI, You can

- **Celebrate our four events:** Annual Anniversary/ Women Empowerment/ Golf Tournament/ Business Excellence Award
- **Make A Difference!** And "Be Proud" associating with AECCI
- **Gain visibility!** Build your customer base! Depending on the package, sponsors will be publicized in print materials, email and social media posts. That's reaching thousands of people, who will see your name!
- **Influence the future** strength of Maharashtra region and Int'l trade.
- **Make Connections!** This is an opportunity for social and professional networking.
- **Associate!** You are associating with the premiere impact organization of Maharashtra region and with other top business leaders.
- **Build Customer Loyalty.** Customers purchasing decisions very often goes for a company/brand supporting the worthy causes.
- **Inspire** Positive Action in others.
- **Be Proud Sponsor** and ensure yourself to have the opportunity of business growth.
- **Advertise** through our Event booklet with 500 nos. as circulation copies. It will automatically make you reach to all our members also.
- **Highlight yourself** AECCI Media Coverage includes Print, Electronic & Social Media. We will highlight our sponsors on all these platforms.

Can you imagine a bigger, better way to build on your company's good name?

Take a look at our sponsorship packages and benefits today!

<http://aecci.org.in/sponsors-of-aecci>

Call at: 022 4127 1145/46 or +91 84337 20996

2017 AECCI ANNUAL CELEBRATION July 2017



Asian Exporters' Chamber of Commerce & Industry (AECCI) is celebrating its first anniversary. The Annual Celebration brings hundreds of business leaders together to celebrate the past successes and to share the future plans of the business community. If your company want to be represented at this event and wish to have the opportunity to network with the business and community leaders in the region then you can be **AECCI's "Proud Sponsor"**. Please refer to the details below for different types of sponsorship:

JULY 2017 | PROJECTED ATTENDANCE: 100-125 nos.

PRESENTING SPONSOR: INR 3.5 Lac NUMBER AVAILABLE: 1

- Company name included in event title: "2016 AECCI-Annual Celebration presented by Company Name"
- Full-page, 4- color advertisement on the second front page or last back cover of the post event booklet.
- Company logo on over 500 print and over 10,000 electronic event invitations
- Company recognition in all event marketing (prints, website and social media).
- Company recognition before the event
- Two tables of reserved seating, with company signage, in preferred location
- Option to provide promotional centerpiece items for all tables
- Post-event meeting with AECCI to discuss about impressions delivered through sponsorship

PLATINUM SPONSOR: INR 2.5 Lac NUMBER AVAILABLE: 2

- Half-page, 4-color advertisement inside post event booklet.
- Company name on over 500 print and 10,000 electronic event invitations
- Company recognition in all event marketing (prints, website and social media)
- Company name on all event signage
- Company recognition before the event
- One table of reserved seating, with company signage, in preferred location
- Post-event meeting with AECCI to discuss about impressions delivered through sponsorship

GOLD SPONSOR: INR 1.5 Lac
NUMBER AVAILABLE: 4

- Quarter-page, 4-color advertisement inside the post event booklet
- Company name on over 500 print and 10,000 electronic event invitations
- Company recognition in appropriate event marketing (prints & website)
- Company recognition before the event
- Reserved seating for 4 members, with company signage, in preferred location
- Post-event impressions report

CHAIRMAN'S AWARD: INR 75 K
(VOLUNTEER OF THE YEAR)
NUMBER AVAILABLE: 1

- Company recognition in appropriate event marketing (Prints and website)
- Company recognition during award presentation
- Company logo prominently displayed during award presentation
- Company representative to be on stage at the time of award present.
- Reserved seating for up to 4, with company signage
- 25% discount on any sized 4-color ad inside the post event booklet

SILVER SPONSOR: INR 1 Lac
NUMBER AVAILABLE: 6

- Company name listing inside the post event booklet
- Company recognition before the event
- Reserved seating for 4 members, with company signage
- 25% discount on any sized 4-color ad inside post event booklet
- Post-event Impression Report
- Company recognition in appropriate event marketing (prints & website)

“BUSINESS EXCELLENCE”
AWARD: INR 50 K
NUMBER AVAILABLE: 1

- Company recognition in appropriate event marketing (Prints and website)
- Company recognition during award presentation
- Company logo prominently displayed during award presentation
- Reserved seating for 4 members, with company signage
- 25% discount on any sized 4-color ad inside the post event booklet

* Service tax additional.

SPONSORSHIP SELECTION _____ AMOUNT _____

NAME _____

COMPANY _____

SIGNATURE _____ DATE _____

For more information, contact Ms. Swarn Lata (Executive Director) at info@aecci.org.in or call at +91 84337 20996, +91 22 41271145/46

Note: Exclusive product presentation or any other promotional activity can be arranged on special requests. Benefits to be extended are negotiable.

Please contact for other Sponsorship Opportunities Available in nearest future:
Women Empowerment (August 2017)
Golf Tournament (September 2017)
Business Excellence Award (October 2017)

2017 AECCI WOMEN EMPOWERMENT AUGUST 2017



Asian Exporters' Chamber of Commerce and Industry (AECCI) is celebrating “**Women-Empowerment**”. This event will witness the changing role of women from “**KITCHEN to KEYBOARD**”. It will feature several presentations, a keynote speaker, implementation of **AECCI-Women Wing** and a panel that will focus on a topic of interest to local women in business. The Women Empowerment attracts a wide range of business leaders, both men and women, from Maharashtra and offers an excellent networking and professional & business development opportunity. **Award for Rural, Urban & Social responsibility will be presented.** If your company want to be represented at this event and wish to have the opportunity to network with the business and community leaders in the region then you can be **AECCI's “Proud Sponsor”**. Please refer to the details below for different types of sponsorship:

AUGUST 2017 | PROJECTED ATTENDANCE: 100-125 NOS.

PRESENTING SPONSOR: INR 3.5 Lac NUMBER AVAILABLE: 1

- Company name included in event title: " AECCI-Women Empowerment, presented by Company Name"
- Full-page, 4- color advertisement on the second front page or last back cover of the post event booklet.
- Company logo on over 500 print and 10,000 electronic event invitations
- Company recognition in all event marketing (prints, website and social media)
- Company recognition before and throughout the event
- Company representative, to welcome attendees
- Two tables of reserved seating, with company signage, in premier location
- Option to provide promotional centerpiece items for all tables
- Company display table in registration area
- Post-event meeting with AECCI to discuss about impressions delivered through sponsorship

PLATINUM SPONSOR: INR 2.5 Lac NUMBER AVAILABLE: 2

- Half-page, 4-color advertisement inside post event booklet.
- Company name on over 500 print and 10,000 electronic event invitations
- Company recognition in all event marketing (prints, website and social media)
- Company recognition on all event signage
- Company recognition before the event
- One table of reserved seating, with company signage, in preferred location
- Post-event meeting with AECCI to discuss about impressions delivered through sponsorship

GOLD SPONSOR: INR 1 Lac
NUMBER AVAILABLE: 6

- Quarter-page, 4-color advertisement inside the post event booklet
- Company name on over 500 print and 10,000 electronic event invitations
- Company recognition on appropriate event signage
- Company recognition before the event
- Reserved seating for four (4), with company signage, in preferred location
- Post-event impressions report

SILVER SPONSOR: INR 50 K
NUMBER AVAILABLE: 6

- 25% discount on any sized 4-color ad inside the post event booklet.
- Company recognition on appropriate event signage
- Company recognition before the event
- Reserved seating for four (4), with company signage, in preferred location
- Post-event impressions report

“WOMEN-ENTREPRENEURSHIP” AWARD: 50 K
NUMBER AVAILABLE: 5

- Company recognition in appropriate event marketing (Prints and website)
- Company recognition during award presentation
- Company logo prominently displayed during award presentation
- Company representative to be on stage to present award to recipient
- Reserved seating for up to 4, with company signage
- 25% discount on any sized 4-color ad inside post event booklet

* Service tax additional.



SPONSORSHIP SELECTION _____ AMOUNT _____

NAME _____

COMPANY _____

SIGNATURE _____ DATE _____

For more information, contact Ms. Swarn Lata (Executive Director) at info@aecci.org.in or call at +91 84337 20996, +91 22 41271145/46

Note: Exclusive product presentation or any other promotional activity can be arranged on special requests. Benefits to be extended are negotiable.

Please contact for other Sponsorship Opportunities Available in nearest future:
Annual Celebration-2017 (July 2017)
Golf Tournament (September 2017)
Business Excellence Award (October 2017)

2017 AECCI GOLF TOURNAMENT SEPTEMBER 2017



Asian Exporters' Chamber of Commerce & Industry (AECCI) is coming up with a “Golf- Tournament”. You must have seen other businesses arranging such tournaments but this time the specialty is the “Organizer” i.e. Chamber of Commerce. It is an opportunity to relax on a beautiful golf course while building important business relationships and contacts. Don't miss the chance to claim prizes. **Be AECCI's “Proud Sponsor”** and avail the opportunity. Please refer to the details below for different types of sponsorship:

SEPTEMBER 2017 | PROJECTED ATTENDANCE: 100-125 nos.

PRESENTING SPONSOR: INR 5 Lac NUMBER AVAILABLE: 1

- Company name included in event title: “AECCI-Golf Tournament presented by Company Name”
- Company logo on over 500 print and over 10,000 electronic event invitations
- Company recognition in all event marketing (prints, website, and social media)
- Company representative to welcome golfers and make remarks
- Two foursomes (8 players) in the event
- Listing in tournament program
- Event logo, with company name, on pin flags located at each hole
- Option to provide goodie bag items for all golfers
- Display at the venue during the AECCI Golf Tournament
- Checkered backdrop with sponsors' logos at reception and prize distribution.
- One table & one standee and 2 representatives to manage in the event.
- Post-event meeting with AECCI to discuss about impressions delivered through sponsorship

TITANIUM SPONSOR: INR 2.5 Lac NUMBER AVAILABLE: 4

- Company name on over 500 print and over 10,000 electronic event invitations
- Company recognition in appropriate event marketing (prints, website, and social media)
- Company name on all event signage
- Two foursomes (4 players) in the event
- Listing in tournament program
- Option to provide goodie bag items for all golfers
- Checkered backdrop with sponsors' logos at reception and prize distribution.
- One table & one standee and 2 representatives to manage in the event.
- Post-event impressions report

**6th & 15th HOLE RECEPTION SPONSOR: INR 2 Lac
NUMBER AVAILABLE: 2**

- Company name on over 500 print and over 10,000 electronic event invitations
- Company recognition in appropriate event marketing (prints, website, and social media)
- Company name on appropriate event signage
- One foursome (2 players) in the event
- Listing in tournament program
- Option to provide goodie bag items for all golfers
- Display at the venue during the AECCI Golf Tournament
- Branding at the reception area and mid way huts
- Post-event impressions report

**TOURNAMENT BREAKFAST SPONSOR: INR 2 Lac
NUMBER AVAILABLE: 1**

- Company name on over 500 print event invitations and over 10,000 electronic event invitations
- Company recognition in appropriate event marketing (prints, website, and social media)
- Company name on appropriate event signage
- One foursome (2 players) in the event
- Listing in tournament program
- Option to provide goodie bag items for all golfers
- Display at the venue during the AECCI Golf Tournament
- Branding at the breakfast area
- Post-event impressions report

**PUTTING GREEN SPONSOR: INR 1.25 Lac
NUMBER AVAILABLE: 1**

- Company name on appropriate event signage
- One foursome (2 players) in the event
- Listing in tournament program
- Option to provide goodie bag items for all golfers
- Display at the putting green

**DRIVING RANGE SPONSOR: INR 1.25 Lac
NUMBER AVAILABLE: 1**

- Company name on appropriate event signage
- One foursome (2 players) in the event
- Listing in tournament program
- Option to provide goodie bag items for all golfers
- Display at the driving range

**HOLE-IN-ONE SPONSOR: INR 1.25 Lac
NUMBER AVAILABLE: 1**

- Hole sponsor signage on all Par 3 holes
- One foursome (2 players) in the event
- Listing in tournament program
- Option to provide goodie bag items for all golfers
- Display at one Par 3 hole

**EAGLE SPONSOR: INR 1 Lac
NUMBER AVAILABLE: 8**

- One foursome (2 players) in the event
- Listing in tournament program
- Option to provide goodie bag items for all golfers

**BIRDIE SPONSOR: INR 50 K
NUMBER AVAILABLE: 18**

- Invitation for a players in the event (if seats available)
- Listing in tournament program
- Option to provide goodie bag items for all golfers

**HOLE SPONSOR: INR 25 K
NUMBER AVAILABLE: 11**

- Listing in tournament program
- Option to provide goodie bag items for all golfers

* Service tax additional.

2017 AECCI GOLF TOURNAMENT SEPTEMBER 2017



In Association with



SPONSORSHIP SELECTION _____ AMOUNT _____

NAME _____

COMPANY _____

SIGNATURE _____ DATE _____

For more information, contact Ms. Swarn Lata (Executive Director) at info@aecci.org.in or call at +91 84337 20996, +91 22 41271145/46

Note: Exclusive product presentation or any other promotional activity can be arranged on special requests. Benefits to be extended are negotiable.

Please contact for other Sponsorship Opportunities Available in nearest future:
Annual Celebration-2017 (July 2017)
Women Empowerment (August 2017)
Business Excellence Award (October 2017)

2017
AECCI
BUSINESS
EXCELLENCE
AWARD
OCTOBER 2017



Asian Exporters' Chamber of Commerce and Industry (AECCI) recognizes the businesses with extraordinary efforts and results. On our Mega event of “**Business Excellence Award**” we will select **6 Nos.** of the best ones and will award them. Honourable members will be from international business community, service providers, entrepreneurs, exporter, importers, CHAs, Logistics & forwarding houses etc., If your company want to be represented at this event and wish to have the opportunity to network with the business and community leaders in the region then you can be **AECCI's “Proud Sponsor”**. Please refer to the details below for different types of sponsorship:

OCTOBER 2017 | PROJECTED ATTENDANCE: 100-125 NOS.

PRESENTING SPONSOR: INR 5 Lacs
NUMBER AVAILABLE: 1

- Company name included in event title: "AECCI-Business Excellence Award presented by Company Name"
- Full-page, 4- color advertisement on the second front page or last back cover of the post event booklet.
- Company logo on over 500 print and over 10,000 electronic event invitations
- Company recognition in all event marketing (prints, website and social media)
- Company recognition before and throughout the event
- Company representative, to welcome attendees
- Two tables of reserved seating, with company signage, in premier location
- Option to provide promotional centerpiece items for all tables
- Company display table in registration area
- Post-event meeting with AECCI to discuss about impressions delivered through sponsorship

PLATINUM SPONSOR: INR 3 Lacs
NUMBER AVAILABLE: 2

- Half-page, 4-color advertisement inside post event booklet.
- Company recognition in all event marketing (prints, website and social media)
- Company recognition on all event signage
- Company recognition before and throughout the event
- Company representative to introduce one event speaker
- One table of reserved seating, with company signage, in preferred location
- Post-event meeting with AECCI to discuss about impressions delivered through sponsorship

GOLD SPONSOR: INR 1 Lac
NUMBER AVAILABLE: 6

- Quarter-page, 4-color advertisement inside the post event booklet
- Company recognition on appropriate event signage
- Company recognition before the event
- One table of reserved seating, with company signage, in preferred location
- Post-event impressions report

SILVER SPONSOR: INR 50 K
NUMBER AVAILABLE: 6

- 25% discount on any sized 4-color ad inside post event booklet
- Company recognition on appropriate event signage
- Company recognition before the event
- Reserved seating for four (4), with company signage, in preferred location

* Service tax additional.

2017
AECCI
BUSINESS
EXCELLENCE
AWARD
OCTOBER 2017



SPONSORSHIP SELECTION _____ AMOUNT _____

NAME _____

COMPANY _____

SIGNATURE _____ DATE _____

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Please contact for other Sponsorship Opportunities Available in nearest future:
Annual Celebration-2017 (July 2017)
Golf Tournament (September 2017)
Business Excellence Award (October 2017)

**AECCI
MEGA
EVENTS
2017**



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Presented By

Your Logo Display Here

**2017
AECCI
ANNUAL
CELEBRATON
July 2017**

*Dummy
Invitation
Card*

**Platinum
Sponsor**

**Gold
Sponsor**

**Silver
Sponsor**

604, 6th Floor, Hilton Centre, Plot No. 66, Sector-11, CBD Belapur,
Navi Mumbai, Maharashtra - 400 614, INDIA
PH: 022 4127 1145/46, FAX: 022 4127 1147
E-mail : info@aecci.org.in



Ref. No.: AECCI/SPONS/17-18/.....

Date:

SPONSORSHIP REGISTRATION-FORM

Sponsor- Organisation Name

Contact Person

Designation

Address

.....

.....

Phone No. Mobile No.

E-mail Id.

Event Name

Sponsorship Category

Sponsorship Amount

Payment Details

Payment By Cheque

D/D

NEFT

Terms & Conditions:

- All rights reserved with AECCI Management for any change without prior notice.
- Confirmation of Sponsorship via return & stamped copy of completed registration form.
- Sponsorship with AECCI is non-transferable and non-refundable.
- 50% of sponsorship fees payable at the time of registration and rest 50% at the time of agreement.
- Delivery of company LOGO/literature and/or branded items should be on given time.
- AECCI will not responsible for any Logo type/Copy right disputes.

In Consideration of the terms and conditions of this agreement, the parties here to set their hands

AECCI, Authorised Signatory

Sponsor, Authorised Signatory

Note: Exclusive product presentation or any other promotional activity can be arranged on special requests. Benefits to be extended are negotiable.

For additional information about sponsorship opportunities, contact Ms. Swarn Lata, Executive Director – AECCI on +91 84337 20996, 022 4127 1145/46 or email on info@aecci.org.in

Thank You

FULL PAGE
Post Event Booklet AD

Dimensions

7.48" wide x 10.9" high
(no bleed, Color CMYK-Mode)

Rs.: 75,000/-

File Required
PDF, JPEG in CMYK 300 dpi

HALF PAGE
Post Event Booklet AD

Dimensions

7.48 " wide x 5.335 "high
(no bleed, 4 Color)

Rs.55,000

File Required
PDF, JPEG in CMYK 300 dpi

QUARTER PAGE
Post Event Booklet AD
Dimensions
3.62 " wide x 5.33 " high

Rs. 25,000/-

File Required
PDF, JPEG in CMYK 300 dpi

BUSINESS CARD
Post Event Booklet AD

Dimensions
3.6"wide x 2.5"high
Rs. 10,500/-

File Required
PDF, JPEG in CMYK 300 dpi



AECCI MEGA EVENTS 2017

**2017
AECCI
ANNUAL
CELEBRATION
July 2017**



**2017
AECCI
WOMEN
EMPOWERMENT
AUGUST 2017**



**2017
AECCI
GOLF
TOURNAMENT
SEPTEMBER 2017**



**2017
AECCI
BUSINESS
EXCELLENCE
AWARD
OCTOBER 2017**



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For Advertisement & Sponsorship Contact:

Ms. Swarn Lata (Executive Director)

Mobile. : +91 8433720996,

Email : info@aecci.org.in,

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